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- Geert Hofstede
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Geert Hofstede™ Cultural Dimensions

Compare your home culture with your host culture

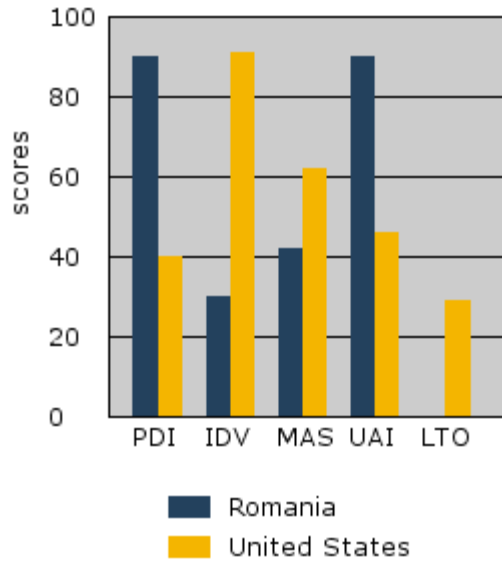
Home culture:

Host culture:



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The 5D Model of professor Geert Hofstede



- PDI** Power Distance Index
- IDV** Individualism
- MAS** Masculinity
- UAI** Uncertainty Avoidance Index
- LTO** Long-Term Orientation

Click on the Country's name for more details

Country	PDI	IDV	MAS	UAI	LTO
Arab World **	80	38	52	68	
Argentina	49	46	56	86	
Australia	36	90	61	51	31
Austria	11	55	79	70	
Austria	11	55	79	70	
Bangladesh *	80	20	55	60	40
Belgium	65	75	54	94	
Brazil	69	38	49	76	65
Bulgaria *	70	30	40	85	
Canada	39	80	52	48	23
Chile	63	23	28	86	
China *	80	20	66	30	118
Colombia	67	13	64	80	



Navigate through Cultural Differences with your iPhone.

CultureGPS Professional is an intelligent and easy-to-use **iPhone tool** that enables you to analyse behavior differences in intercultural encounters and to predict to a certain degree, which interactions evolve when people from different nationalities meet and work together.

Based on Geert Hofstede's 5-D Model and developed by one of **itim International's** licensees, CultureGPS Professional provides you with insight into differences in thinking, feeling, and acting of people around the globe.

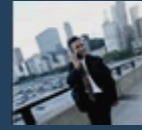
For further details and to download this great tool, please visit www.CultureGPS.com

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Click on country below for its **Business Etiquette**

Costa Rica	35	15	21	86	
Czech Republic *	57	58	57	74	13
Denmark	18	74	16	23	
East Africa **	64	27	41	52	25
Ecuador	78	8	63	67	
El Salvador	66	19	40	94	
Estonia *	40	60	30	60	
Finland	33	63	26	59	
France	68	71	43	86	
Germany	35	67	66	65	31
Greece	60	35	57	112	
Guatemala	95	6	37	101	
Hong Kong	68	25	57	29	96
Hungary *	46	80	88	82	50
India	77	48	56	40	61
Indonesia	78	14	46	48	
Iran	58	41	43	59	
Ireland	28	70	68	35	
Israel	13	54	47	81	
Italy	50	76	70	75	
Jamaica	45	39	68	13	
Japan	54	46	95	92	80
Luxembourg *	40	60	50	70	
Malaysia	104	26	50	36	
Malta *	56	59	47	96	
Mexico	81	30	69	82	
Morocco *	70	46	53	68	
Netherlands	38	80	14	53	44
New Zealand	22	79	58	49	30
Norway	31	69	8	50	20
Pakistan	55	14	50	70	0
Panama	95	11	44	86	
Peru	64	16	42	87	
Philippines	94	32	64	44	19
Poland *	68	60	64	93	32



- Argentina
- Australia
- Austria
- Belgium
- Botswana
- Brazil
- Canada
- Chile
- China
- Costa Rica
- Cuba
- Czech Republic
- Denmark
- Egypt
- Estonia
- Finland
- France
- Germany
- Greece
- Guatemala
- Hong Kong
- Hungary
- India
- Indonesia
- Ireland
- Israel
- Italy
- Japan
- Kenya
- Korea
- Libya
- Lithuania
- Mexico
- Morocco
- Netherlands
- New Zealand
- Norway
- Panama
- Peru
- Philippines
- Poland
- Portugal
- Romania
- Russia
- Saudi Arabia
- Singapore
- South Africa
- Spain
- Sweden
- Switzerland
- Thailand
- Turkey
- Ukraine
- United Arab Emirates
- United Kingdom
- United States
- Vietnam
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Portugal	63	27	31	104	
Romania *	90	30	42	90	
Russia *	93	39	36	95	
Singapore	74	20	48	8	48
Slovakia *	104	52	110	51	38
South Africa	49	65	63	49	
South Korea	60	18	39	85	75
Spain	57	51	42	86	
Surinam *	85	47	37	92	
Sweden	31	71	5	29	33
Switzerland	34	68	70	58	
Taiwan	58	17	45	69	87
Thailand	64	20	34	64	56
Trinidad *	47	16	58	55	
Turkey	66	37	45	85	
United Kingdom	35	89	66	35	25
United States	40	91	62	46	29
Uruguay	61	36	38	100	
Venezuela	81	12	73	76	
Vietnam *	70	20	40	30	80
West Africa	77	20	46	54	16

* Estimated values

** Regional estimated values:

'Arab World' = Egypt, Iraq, Kuwait, Lebanon, Libya, Saudi Arabia, United Arab Emirates

'East Africa' = Ethiopia, Kenya, Tanzania, Zambia

'West Africa' = Ghana, Nigeria, Sierra Leone

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