

Warmer hearts, warmer rooms: How positive communal traits increase estimates of ambient temperature.
Szymkow, Aleksandra; Chandler, Jesse; IJzerman, Hans; Parzuchowski, Michal; Wojciszke, Bogdan
Social Psychology, Vol 44(2), 2013, 167-176. doi: [10.1027/1864-9335/a000147](https://doi.org/10.1027/1864-9335/a000147)

ABSTRACT

1. Conceptual representations of warmth have been shown to be related to people's perceptions of ambient temperature. Based on this premise, we hypothesized that merely thinking about personality traits related to communion (but not agency) influences physical experience of warmth. Specifically, the three studies revealed that (a) perceptions of temperature are influenced by both positive and negative attributes within the communion but not agency dimension, (b) the effect is stronger when traits indicate sociability rather than morality subdimension of communion, and (c) communion activation affects temperature perceptions independently of target's or self-perceptions. (PsycINFO Database Record (c) 2013 APA, all rights reserved)